

Danube Cup

Entrepreneurship Research Conference 2025

Conference theme: Entrepreneurship Research from a Small Business Perspective

Date of the conference: 10-11 October (Friday-Saturday) 2025

Location: Széchenyi István University, Management Campus Building
(Address: Egyetem tér 1, H-9026 Győr / Hungary)

Conference organisers:

- Széchenyi István University, Kautz Faculty of Business and Economics
- Corvinus University of Budapest
- Budapest University of Technology and Economics, Faculty of Economic and Social Sciences

Conference website: <https://danubecup.sze.hu/home>

Session 9 - The Role of Universities in Entrepreneurship

Session head(s):

Andrea S. Gubik, University of Miskolc, Hungary

Session description:

The section invites submissions that explore the connections between universities and entrepreneurship. While this is not an exhaustive list, we encourage papers examining entrepreneurship education's impact on individual factors directly related to entrepreneurship, such as motivations, attitudes, intentions, and self-efficacy. We also welcome works that analyse students' career aspirations and employability. Additionally, papers could investigate the relationship between entrepreneurship education, the entrepreneurial ecosystem, and other relevant factors outside the entrepreneurial context. Finally, topics may include the connections of entrepreneurship with sustainability, circular economy, futures literacy, DSG goals and other issues, if they are examined in the context of higher education.

Keywords: university-based entrepreneurial ecosystems, entrepreneurship education, students' entrepreneurial intention, student entrepreneurship

References:

European Commission (2022 June). Entrepreneurship in education.

<https://education.ec.europa.eu/focus-topics/improving-quality-equity/key-competences-lifelonglearning/entrepreneurship>

Gubik, S.A. (2021). Entrepreneurial career: Factors influencing the decision of Hungarian students. *Entrepreneurial Business and Economics Review* 9(3), 43-58.

<https://doi.org/10.15678/EBER.2021.090303>

Gubik, S.A., Bartha, Z. (2021). Student perception and the efficacy of universities in shaping the entrepreneurial mindset. *Theory Methodology Practice: Club of Economics in Miskolc* 17(Special Issue), 65-76. DOI:

<https://doi.org/10.18096/TMP.2021.01.07>

Miller, D.J., Acs, Z.J. (2017). The campus as entrepreneurial ecosystem: the University of Chicago. *Small Business Economics* 49, 75-95

<https://doi.org/10.1007/s11187-017-9868-4>

The deadline for submissions (i. Full papers, ii. Work-in-progress papers and iii. Good practice cases) is **1 June 2025**.

All submissions must use the submission template and follow the submission procedure described on the webpage <https://danubecup.sze.hu/submissions>. Otherwise, they will not be considered for review.