

# Danube Cup

## Entrepreneurship Research Conference 2025

**Conference theme:** Entrepreneurship Research from a Small Business Perspective

**Date of the conference:** 10-11 October (Friday-Saturday) 2025

**Location:** Széchenyi István University, Management Campus Building  
(Address: Egyetem tér 1, H-9026 Győr / Hungary)

**Conference organisers:**

- Széchenyi István University, Kautz Faculty of Business and Economics
- Corvinus University of Budapest
- Budapest University of Technology and Economics, Faculty of Economic and Social Sciences

**Conference website:** <https://danubecup.sze.hu/home>

### Session 6 - New Frontiers in Interdisciplinary Entrepreneurship Education

**Session head(s):**

Barbara Hegyi, Eötvös Loránd University Faculty of Informatics, Budapest, Hungary

**Session description:**

The turbulent changes in the economic and technological environment in recent years have caused a shift in how entrepreneurship and its education can be interpreted and fostered to serve growth, innovation, and welfare purposes at a global level.

In the European Education Area, change in the curricula is encouraged through international collaborations and interconnected education actions to pave the way to more mature methodologies for teaching future changemakers. (Pina Stranger, 2024; Hua, D.M. et al., 2022; Hegyi, 2023)

Educators and practitioners from all levels of education are expected to exchange thoughts on their expertise in experimenting with new methodologies in entrepreneurship education in an international or interdisciplinary context. (Hegyi, 2022; Hegyi, 2019)

The session will be built around daring, disruptive, or transformative actions, methodologies, curricula, and course introductions that cross the boundaries of traditional education.

Thought-provoking examples from any educational domain that contribute to unlocking the creativity of students and initiating institutional change will serve as patterns in the possible new horizons of internationally interconnected and interdisciplinary entrepreneurship education.

### **Keywords:**

interdisciplinary entrepreneurship education, changemakers, new frontiers in education

### **References:**

1. Hua, D.M.; Davison B.C. and Vamsi K. G. (2022) Enhancing Student Career Readiness through Skills Infusion Information Systems Education Journal (ISEDJ) 20 (5) ISSN: 1545-679X December 2022, Center for Information and Communication Sciences Ball State University Muncie, IN 47306, USA
2. Pina Stranger, A.; Varas, G.; Le Saux Slimane Sales, A. (2024.) Key role of teachers in sustainable inter-university education. In: 10th International Conference on Higher Education Advances, (HEAd'24). Valencia, 18-21 June
3. Hegyi, B. (2023) Experimental Conclusions of the Online Inter-University Creativity, Responsibility, and Entrepreneurship Course Implementation, EDUCATION SCIENCES 13: 3 Paper: 240.
4. Hegyi, B. (2022) STUDENTS' ATTITUDES ON SOCIAL RESPONSIBILITY AS BUILDING BRICKS IN THE IMPROVEMENT OF ENTREPRENEURIAL EDUCATION, In: Luis, Gómez Chova; Agustín, López Martínez; Joanna, Lees (Ed.) ICERI2022 Proceedings: 15th International Conference of Education, Research and Innovation, Valencia, Spain: IATED (2022) pp. 5995-6003., 9 p.
5. G., Pisoni; B., Hegyi; M., Marchese ; F., Renouard (2019): PORTFOLIO OF INNOVATIVE ONLINE COURSES IN A PAN-EUROPEAN NETWORK OF UNIVERSITIES. INTERNATIONAL TECHNOLOGY EDUCATION AND DEVELOPMENT CONFERENCE PROCEEDINGS pp. 7047-7051.

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The deadline for submissions (i. Full papers, ii. Work-in-progress papers and iii. Good practice cases) is **1 June 2025**.

All submissions must use the submission template and follow the submission procedure described on the webpage <https://danubecup.sze.hu/submissions>. Otherwise, they will not be considered for review.