

Danube Cup

Entrepreneurship Research Conference 2025

Conference theme: Entrepreneurship Research from a Small Business Perspective

Date of the conference: 10-11 October (Friday-Saturday) 2025

Location: Széchenyi István University, Management Campus Building
(Address: Egyetem tér 1, H-9026 Győr / Hungary)

Conference organisers:

- Széchenyi István University, Kautz Faculty of Business and Economics
- Corvinus University of Budapest
- Budapest University of Technology and Economics, Faculty of Economic and Social Sciences

Conference website: <https://danubecup.sze.hu/home>

Session 4 - Social Entrepreneurship

Session head(s):

Tim Gittins, Corvinus University of Budapest, Hungary

Session description:

Sustainability and social entrepreneurship are increasingly important in a global context of issues such as climatic change with entrepreneurship addressing various challenges. With a view to this, we invite contributions focusing on:

- Social entrepreneurship focusing on issues such as provision of health care and education to underserved communities
- Informal entrepreneurship focusing on activity in the informal economy in the CEE region, principally with the Roma community.

The session's objectives:

- Fostering deeper knowledge of forms of sustainable entrepreneurship in the CEE region
- Discussing existing contributions as a means of locating routes for future research
- Establishing a basis for wider and deeper research into sustainable entrepreneurship
- Focusing on research specific to the CEE region with reference to wider concepts.

Keywords:

sustainable entrepreneurship, social entrepreneurship, informal entrepreneurship

References:

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The deadline for submissions (i. Full papers, ii. Work-in-progress papers and iii. Good practice cases) is **1 June 2025**.

All submissions must use the submission template and follow the submission procedure described on the webpage <https://danubecup.sze.hu/submissions> . Otherwise, they will not be considered for review.