

Danube Cup

Entrepreneurship Research Conference 2025

Conference theme: Entrepreneurship Research from a Small Business Perspective

Date of the conference: 10-11 October (Friday-Saturday) 2025

Location: Széchenyi István University, Management Campus Building
(Address: Egyetem tér 1, H-9026 Győr / Hungary)

Conference organisers:

- Széchenyi István University, Kautz Faculty of Business and Economics
- Corvinus University of Budapest
- Budapest University of Technology and Economics, Faculty of Economic and Social Sciences

Conference website: <https://danubecup.sze.hu/home>

Session 12: Entrepreneurship in Times of Disruption

Session head(s):

Loretta Huszak, Corvinus University of Budapest, Hungary

Tetiana Sobolieva, Kyiv National Economic University named after Vadym Hetman, Kyiv, Ukraine and Corvinus University of Budapest, Hungary

Session description:

In the era of the polycrisis, entrepreneurs face a transforming landscape where ongoing challenges like wars, hyper-inflation and climate change demand new strategies. Traditional crisis management no longer suffices as crises become recurrent and complex. This track invites papers that explore how entrepreneurship thrives in this new reality by identifying innovative business models, alliances, and adaptation strategies. We look for multi- trans- and interdisciplinary approaches, recognising the need for psychological, community, government and human-technology interactions in navigating disruption. Existing literature tends to focus on past crisis contexts, overlooking the permanence and complexity of current

crises. Key areas for further investigation include understanding the nature and impact of permanent disruption on entrepreneurship, adaptive responses to market shifts, exploring technological innovations and psychological factors empowering entrepreneurs, and integrating diverse disciplines to grasp the new realm of crises. This track seeks empirical research contributions to address these gaps and advance the understanding of entrepreneurship in today's disruptive context.

Key topics and research questions of the track:

1. The role of crisis management and technology in enabling entrepreneurship to thrive in the new normal of permanent crises.
2. Specific models, frameworks or theories to understand and explain entrepreneurial behaviour under different crises.
3. Strategies entrepreneurs employ to balance short-term survival and long-term growth ambitions in times of disruption.
4. The role of diversity in shaping entrepreneurial responses and strategies within the context of a crisis.

References:

- Bednarski, L., Roscoe, S., Blome, C., & Schleper, M. C. (2023). Geopolitical disruptions in global supply chains: a state-of-the-art literature review. *Production Planning & Control*, 1-27. <https://doi.org/10.1080/09537287.2023.2286283>
- Gittins, T.; Freész, G. and Huszák, L. (2022). The response of Hungarian SMEs to the Covid-19 pandemic: a Resilience Adaption Model. *Journal of East European Management Studies*, 2022, Special issue, pp. 49-69. <https://doi.org/10.5771/9783957103987>
- Huszák, L. (2023). Biotechnological R&D in Hungary: a small country with innovation potential. Jaklič, Andreja; Puślecki, Łukasz; Trąpczyński, Piotr (Ed.) *The CEE Region on a New Wave of Transition: Towards Value Chain Reconfiguration and Innovation Cooperation amidst Turbulent Times*, Baden-Baden: Nomos Verlagsgesellschaft, pp. 130-146. <https://doi.org/10.5771/9783957104380-130>
- Sahaidak, M. and Sobolieva, T. (2022). *Management: challenges in global world: monograph*. Edited by: Kyiv National Economic University named after Vadym Hetman, 328 p. <https://doi.org/10.35668/978-966-926-425-1>
- Papadopoulos, T., Baltas, K.N. and Balta, M.E. (2020). The use of digital technologies by small and medium enterprises during COVID-19: Implications for theory and practice. *International Journal of Information Management*, Vol. 55, No. 102192. <https://doi.org/10.1016/j.ijinfomgt.2020.102192>

- Sharma, G., Kraus, S., Talan, A. et al. (2024). Navigating the storm: the SME way of tackling the pandemic crisis. *Small Business Economy*, Vol. 63, pp. 221–241. <https://doi.org/10.1007/s11187-023-00810-1>
- Vesperi, W., Gagnidze, I. and Sobolieva, T. (2024). Industrial revolutions and human capital for the new normal. *International Journal of Organizational Analysis*, Vol. 32 No. 10, pp. 2402-2417. <https://doi.org/10.1108/IJOA-07-2023-3838>

Publication opportunity:

We will invite suitable papers from the track to also submit for an English language special issue in the [Köz-gazdaság - Review of Economic Theory and Policy](#).

Participation and submission to this track in no way guarantee publication. The usual editorial process will apply. Those interested in submitting for that special issue are requested to also keep in mind the following key dates.

Submission of full papers: 15 June 2025

Reviewers' feedback on papers: 1 September 2025

Submission of revised papers: 31 October 2025

Completion of peer review process: 31 January 2026

Submission guidelines: <https://retp.eu/index.php/retp/authorguidelines>

The deadline for submissions (i. Full papers, ii. Work-in-progress papers and iii. Good practice cases) is **1 June 2025**.

All submissions must use the submission template and follow the submission procedure described on the webpage <https://danubecup.sze.hu/submissions>. Otherwise, they will not be considered for review.