

Danube Cup

Entrepreneurship Research Conference 2025

Conference theme: Entrepreneurship Research from a Small Business Perspective

Date of the conference: 10-11 October (Friday-Saturday) 2025

Location: Széchenyi István University, Management Campus Building
(Address: Egyetem tér 1, H-9026 Győr / Hungary)

Conference organisers:

- Széchenyi István University, Kautz Faculty of Business and Economics
- Corvinus University of Budapest
- Budapest University of Technology and Economics, Faculty of Economic and Social Sciences

Conference website: <https://danubecup.sze.hu/home>

Session 11 - Entrepreneurship in Family Businesses

Session head(s):

Tibor Dőry, Széchenyi István University, Győr, Hungary

Session description:

Family businesses offer a unique perspective on entrepreneurship, a fascinating departure from the traditional approach to starting and running a business. Family businesses tend to have a long-term perspective, which can help them weather the ups and downs of the business cycle and invest in sustainable growth. They often share common values such as trust, respect and honesty, which can help build a strong and cohesive team. This track aims to stimulate discussion on current challenges of family businesses such as issues related to the transmission / succession of ownership, impacts on corporate governance, consequences of longer-term orientation on innovation activities and economic performance as well as the regional economic implications of mergers & acquisitions.

Keywords:

sustainability and digitalisation in family business, succession, innovation in family business

References:

1. Dóry, T. (2023). Key Factors of Sustainability-Oriented Innovation on Competitiveness of SMEs: A Review. *Chemical Engineering Transactions*, 107, 31–36. <https://doi.org/10.3303/CET23107006>
 2. Ferri, L. M., De Bernardi, C., & Sydow, A. (2024). Intra-family succession motivating eco-innovation: A study of family firms in the German and Italian wine sector. *Journal of Cleaner Production*, 434, 140261. <https://doi.org/10.1016/j.jclepro.2023.140261>
 3. Németh, K., Dóry, T. (2019). Influencing factors of innovation performance in family firms – based on empirical research. In: *Vezetéstudomány* 50:5, pp.58-71.
-

The deadline for submissions (i. Full papers, ii. Work-in-progress papers and iii. Good practice cases) is **1 June 2025**.

All submissions must use the submission template and follow the submission procedure described on the webpage <https://danubecup.sze.hu/submissions>. Otherwise, they will not be considered for review.