

Danube Cup

Entrepreneurship Research Conference 2025

Conference theme: Entrepreneurship Research from a Small Business Perspective

Date of the conference: 10-11 October (Friday-Saturday) 2025

Location: Széchenyi István University, Management Campus Building
(Address: Egyetem tér 1, H-9026 Győr / Hungary)

Conference organisers:

- Széchenyi István University, Kautz Faculty of Business and Economics
- Corvinus University of Budapest
- Budapest University of Technology and Economics, Faculty of Economic and Social Sciences

Conference website: <https://danubecup.sze.hu/home>

Session 10 - Student Entrepreneurship

Session head(s):

Attila István Petheő, Corvinus University of Budapest, Hungary

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Session description:

How to prepare student teams for an entrepreneurial career?

In the 21st century we have expanded the definition of 'entrepreneurship' to include how and why creative individuals (or teams) are capable of identifying opportunities, evaluating their viability, and then deciding to exploit them by converting those opportunities to products, services, businesses, and even new industries, while creating added value and wealth along the way, whereas others do not manage to do this. Many of us teach entrepreneurship in different forms, helping as mentors, or leading entrepreneurial programmes /projects. There are a

number of common features, but also many unique best practices can be found in the network.

Keywords:

value canvas, validation, team formation

References:

Petheő Attila Teaching Entrepreneurship with Different Methodologies KÖZ-GAZDASÁG 17: 4 pp. 109-123. , 15 p. (2022)

Publication opportunity:

Economy and Society

The deadline for submissions (i. Full papers, ii. Work-in-progress papers and iii. Good practice cases) is **1 June 2025**.

All submissions must use the submission template and follow the submission procedure described on the webpage <https://danubecup.sze.hu/submissions> . Otherwise, they will not be considered for review.